



FOR IMMEDIATE RELEASE

Care Possible Onboards 1,000 New Users as New Funds Announced for Self and Family-Managed Care

(Winnipeg, MB – April 3, 2023) - In November 2022, Manitoba Possible launched Care Possible, a new platform to connect home care and respite workers with clients. As a non-profit, non-government funded platform, Care Possible has proven to be vital and timely with Manitobans enthusiastically embracing this new home care solution. Manitoba Possible is thrilled to report over 1,000 new users have been onboarded in just over four months.

The government's recent investment of \$12.6-million to [increase annual funding](#) for the Self and Family Managed Care Program will better enable Manitobans to have costs subsidized when using home care and respite through Care Possible.

"We are thrilled the Manitoba government is supporting the Self and Family-Managed Care program," says Lindsey Cooke, Director of Provincial Services at Manitoba Possible. "This additional funding will go far to help our Care Possible clients get the care they deserve. Our recent launch of Care Possible has been very successful, and we look forward to serving more Manitobans throughout the province."

Through Care Possible, Manitobans have more control over their home care and respite services. Developed by registered charity Manitoba Possible (Society for Manitobans with Disabilities, SMD), the platform aims to improve the health and social wellbeing of individuals and families seeking care.

Featuring interactive maps, filtering criteria (language, skills, availability), communication tools, scheduling, and a secure online payment system, the platform makes the administration of self-managed or family-managed care simple.

Many Manitobans assume self-managed care is cost prohibitive, not realizing that self-managed care is an insured service for qualifying Manitobans. Based on your assessment by the Regional Health Authority, a care plan is developed and those services you are eligible for based on your health needs are reimbursed at a preset rate. This reimbursement makes self-managed home care much more affordable. Self-managed care through Care Possible also gives you choice of who cares for you and when care is received.

Regional Health Authorities include:

- [Winnipeg Regional Health Authority - Self & Family Managed Care](#)
- [Northern Health Region - Self & Family Managed Care](#)

- [Interlake-Eastern Regional Health Authority - Senior care](#)
- [Southern Health-Santé Sud - Self & Family Managed Care](#)
- [Prairie Mountain Health - Self & Family Managed Care](#)

People seeking care and support workers can sign up today at [CarePossible.ca](#) or call 204-975-3080.

– 30 –

Manitoba Possible was originally founded in 1950. Today, Manitoba Possible includes a head office and two locations in Winnipeg, as well as six regional offices throughout Manitoba. We provide a diverse spectrum of programs and services emphasizing choice and self-determination for thousands of children, youth and adults with disabilities and in the Deaf community throughout the province. Our programming is supported by the Province of Manitoba, Winnipeg Regional Health Authority, United Way Winnipeg, Government of Canada, and our generous donors and sponsors.

CONTACT:

Jessica Cable, Marketing & Communications Specialist, Manitoba Possible

Phone: (204) 975-3105

jcable@manitobapossible.ca

manitobapossible.ca